

E. Main St. in Macungie.

Jones opened the new office in what was previously a residential property that was built in 1936. He and his wife Tami, an interior decorator, did extensive interior and exterior renovations to the property and are having the grand opening to show off what Jones described as an office that is more warm and elegant than your standard stuffy financial planning office.

One of the advantages of the new office, according to Jones, is that he owns the building. He said most financial planners rent office space in an attempt to get a good downtown office with high visibility. The availability of this property allowed him to have that downtown visibility while still owning the building. As a financial advisor, he said he knew that was a good investment.

The actual business, as a fee-based finan-

cial planning consulting firm, will be largely the same as it was in his previous location across from Easton Hospital on Lehigh Street in Easton. Jones currently works with clients throughout the U.S. He said the highly visible office will help him bolster the local end of his business.

Jones has owned the fee-based financial planning firm since 2001. He previously worked as a management strategy consultant. For more information, contact Keystone Financial Planning at (610) 965-4537 or check out the Web site at [www.keystonefp.com](http://www.keystonefp.com)

### Financial firm hosts grand opening

Financial advisor Christopher M. Jones is hosting a grand opening celebration Oct. 12 to unveil the new offices of his Keystone Financial Planning firm at 330

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*Editor's Note: We want to hear about your new business or product. Contact staff writer Stacy Wescoe at (610) 807-9619 ext. 104 or send an e-mail to [stacy.w@epbj.com](mailto:stacy.w@epbj.com)*